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Source: Veridicom International Inc.

**Veridicom International Inc. and Optimiser Pty Ltd Create Secure Digital Entertainment Platform**

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**Joint Venture Combines Patented Biometric Platform with Patented Digital Management Software**

SEATTLE & PERTH, Australia--(BUSINESS WIRE)--Oct. 25, 2004-- Veridicom International Inc. (OTCBB:VRDI - [News](#)) and Optimiser Pty Ltd today announced the formation of a joint venture aimed at opening Hollywood and the Entertainment industry to the next generation of digital distribution. The joint venture combines Veridicom's recently launched VKI, a secure flash memory drive with enterprise user authentication capabilities and Optimiser's Digital Management software. The new device will allow users to download and pay for content at a wide variety of remote locations based on users' individually-defined preferences. The device will allow only the purchaser of the content to access and open the entertainment files.

"This is the solution that the Entertainment industry has been waiting for since the Internet became commonplace. With the joint venture's device and technology digital files can be sold directly to consumers without the content owner (entertainment companies) fearing unauthorized copying or distribution," stated Paul Mann, CEO of Veridicom.

"Optimiser has created a dynamic Digital Management service platform that enables the distribution and billing of digital content in real-time. Not only can we handle billions of discrete transactions, we can create an unlimited number of payment programs to support sales and rental of content whether by time or quantity. These can be tailored on an individual user basis. When we were presented with Veridicom's VKI it was a true light bulb moment, since we now have the ability to physically authenticate a user," stated Leo Mullins, CEO of Optimiser Pty Ltd.

The joint venture is a direct result of the efforts of Carpe DM, Inc. "With the proliferation of Digital Video Recorders and broadband services, we are seeing the start of a confluence that will produce a new entertainment platform. The television set will no longer be a simple box of channeled content. This joint venture represents the gateway for a new stream of digital entertainment that protects the content owners' rights and revenue streams," commented Stuart Fine, CEO of Carpe DM, Inc.

"We had always known the VKI would have tremendous corporate applications, but it wasn't until we were shown Optimiser's software that we realized we had the potential for an incredibly significant consumer product platform," continued Paul Mann.

The new device, dubbed "The Key to Entertainment" will be available during the second quarter of 2005. Optimiser and Veridicom are currently in discussions with retailers and content providers to ensure availability and distribution needs are met.

**About Veridicom**

Veridicom International offers a suite of identity management products, including hardware and software that utilize public key infrastructure (PKI), secure token-based technology, and fingerprint biometrics to authenticate and manage personal identities for a wide variety of applications and transactions. This platform provides a biometrically authenticated digital signature for financial, travel, and other applications. Veridicom's patented authentication and transaction technology enables real-time authentication of individuals anytime, anywhere, via the Internet, point-of-sale, security kiosk, and mobile devices.

**About Optimiser**

Optimiser has developed the Optimiser Digital Management Zone, a platform-independent, Web-based service for enabling, managing, securing and billing application and content sales in real-time. The core of its successful Digital Management solution is its ability to provide metadata and metrics for driving Enterprise and Management Information systems. Optimiser created a unique Authoritative Metadata Engine for the management of intellectual property in the digital environment in accordance of with deliberations of the European Commission's INFO 2000 Programme and the World Intellectual Property Organization (WIPO). The European Commission's INFO 2000 Programme's indecs Report, June 2000, defined an Authoritative Metadata Framework as necessary for the successful management, protection and trading of digitally-stored intellectual property.

**About Carpe DM**

Carpe DM Group located in Watchung, New Jersey, is a boutique provider of services that include Investor and Public Relations, Corporate Communications, Business and Financial Consulting, Mergers and Acquisitions, Database Marketing, Strategic Alliances and Marketing Plans. Its diverse industry experience includes publishing, entertainment, Internet, pharmaceuticals, biotech, consumer products, software applications, computer hardware, medical devices, biometrics, law enforcement and investment/brokerage.

Statements about the Company's future expectations, including future revenues and earnings, and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The Company intends that such forward-looking statements be subject to the safe harbors created thereby. The Company's actual results could differ materially from expected results as a result of a number of factors, including general business conditions in the industry, changes in demand for products, the timing and amount or cancellation of orders, the uncertainties in research and development programs, the evaluation of potential opportunities, the level of corporate expenditures, capital market conditions, and others set forth in the Company's periodic reports as filed with the Securities and Exchange Commission and published on the Edgar System.

More information is available at <http://www.veridicom.com/> and <http://www.optimiser.com/>

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